

watsonx.ai

Built for Every Industry

Simplify AI development. Accelerate innovation.
Deliver impact.

watsonx.ai is an AI development platform that unifies foundation models, generative AI, and machine learning to help businesses build, train, and deploy AI solutions faster.

From financial services to e-commerce, organizations are using watsonx.ai to transform operations, decision-making, and customer engagement.

FINANCIAL TECHNOLOGY



DYNAMIC ASSET VALUATION

- Built a valuation app with IBM Client Engineering and IBM Innovation Studio.
- Reduced the valuation process from months to minutes, achieving up to 96.7% faster turnaround.
- Delivered real-time insights to help investors make faster, smarter decisions.



TRANSACTION ANALYSIS & RISK DETECTION

- Enhanced transaction classification and default behavior detection.
- Improved transaction insight generation by 80% for a Stockholm-based fintech.



AUTOMATED FINANCIAL REPORTING

- Used watsonx.ai to extract and summarize report data for a Sweden-based fintech.
- Reduced report turnaround time by 90% and quarterly report summary time by ~96%, enabling faster investor insights.

GAMING & LOTTERY SERVICES



AI-POWERED VIRTUAL AGENT

- Implemented a conversational assistant using watsonx Assistant and watsonx.ai.
- Achieved a 40-60% reduction in customer support workload.
- Delivered instant, accurate responses, increasing player satisfaction and boosting engagement and revenue.

MEDIA & E-COMMERCE



CONVERSATIONAL COMMERCE ASSISTANT

- Developed a customer-facing AI assistant using watsonx.ai and watsonx Assistant.
- Automated the product selection process for over 1,000+ products.
- Delivered 10x faster response times and a 15% lift in customer satisfaction for a German media and e-commerce company.



CUSTOMER SEGMENTATION AVATARS

- Deployed watsonx.ai for a leading French bank to create generative AI personas that analyze customer preferences.
- Delivered transparent, explainable AI insights and completed the project in just one month.

WHY WATSONX.AI

01

Unified environment for generative AI, machine learning, and foundation models

02

Enterprise-grade governance and data transparency

03

Seamless integration across industries and workflows

04

Accelerated deployment through IBM Client Engineering collaboration

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